

COMPANY PROFILE



MASARANI
TRADING

INTRODUCTION

Masarani Trading welcomes you to the future of service delivery and customer satisfaction. We are thrilled to have you here and invite you to review our extensive array of products and services.

Trade is the lifeblood of the world's economy, and the ability to connect with buyers and sellers across the globe has been the single most important success factor of many businesses. At Masarani Trading, our main business activities include trading in **Steel, Construction & Building Material products**.

As we're in the field of **Steel, Construction & Building Material products** you can be assured that our products are of the finest quality available internationally.

Our innovative approach to trading has allowed us to adapt to the changing market demands and expand at a fast rate internationally without compromising our standards of quality. We have also recently partnered with several international companies in order to offer a larger variety of goods and services to our customers. So whether you're a prospective customer looking for high quality products or a corporate business searching for a partner to help widen your distribution chain, Masarani Trading is here for you.

Masarani Trading LLC is a subsidiary of the Masarani Group.

ABOUT US

Masarani Trading is a company with a compelling story and a rich culture; a story of how a small garment shop in Deira Dubai started by an innovative seamstress in 2003 grew to become an influential trading company in 10 short years, with connections to Asia, Europe and the Gulf Cooperation Council (GCC) countries.

Starting with a working staff of 5 making garments in a factory, we began to import accessories from Italy to cater to our customer requests and complement the outfits they purchased. The company moved to Landmark Plaza in 2004 to enhance its visibility and also capture the tourist trade, which led to an increased clientele base that continued to grow steadily over the years.

As the company grew, our philosophy of excellence, integrity, customer loyalty and commitment were tested and proven over the years and has now become the bedrock of the products and services which we offer to our customers. We are totally committed to our customer relationship, and we try as much as possible to ensure their utmost satisfaction with all our products and services.

Vision: To become a world-class company, a brand with loyalty, commitment and respect, trusted by its customers to provide them with an excellent and exceptional range of products.

Mission: To satisfy the needs of our global market by forging strong relationships with our partners, developing innovative ideas into businesses and providing the best products and services within our capacity to our customers.

Brand Driver: Your Satisfaction...Our Mission

Core Values: Integrity, Trust, Passion for Customers, Mutual respect, Excellence, Innovation.

“YOUR Satisfaction is OUR Mission”

OUR PRODUCTS & SERVICES

Our Company "**Masarani Trading LLC**" is based in the UAE, serving the Dubai market for the last 10 years (official dealer and distributors of

Inter Taym Steel Products www.intertaymfze.com

Khalifa Steel Industries www.khalifasteel.com

Steel, Construction & Building Material Products: Due to the sensitive nature of building and development projects, developers are highly selective in the use of steel products and insist on only the best. The quality of Masarani Trading's steel products has made us a trusted name in the industry and we ensure we deliver on our brand promise with consistency and without fail.

Please find below the list of Our Products of but not limited to "**U.A.E, Turkey & Qatar Origin**" we use to offer for the local and GCC markets:

TECHNICAL DESCRIPTION OF MOST DEMANDED COMMODITIES

Steel Welded Wire Mesh (BS 4483)

Diameters:

A98	A142	A193	A252	A393	A565
5.5 mm	6 mm	7 mm	8 mm	10 mm	12 mm

Sizes:

200mm X 200mm spacing, Length 4.8m X Width 2.4m

Within these diameters we can also customize as per your requirements i.e. 100mm X 100mm spacing (or other options).



Steel Wire Rods;

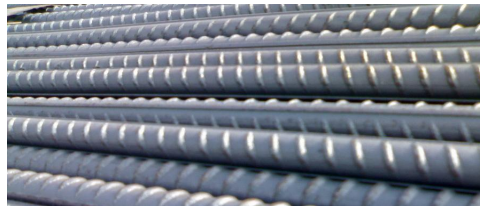
Hot Rolled Plain in Coils (SAE 1006, 1008, 1010, 1018) / in bundles by 1.5-2 MT, thickness: 5.5-6-7-9-11-12-14 mm

Rebar in Coils (BS4449, Gr. 60) Diameters: 8mm - 12mm

Cold Drawn Rebar In Coils (BS 4483) Diameters: 6mm – 12mm

Steel Rebars (BS 4449, Gr.460 B / 500 B) Diameters: 8mm - 32mm

Cold Ribbed Drawn Straight Deformed Rebar (BS 4482) Diameters: 6mm - 12mm, length: 6 - 12mtr



Rebar Cut & Bend, Stirrups Diameters: 8mm - 40mm

Steel Stirrup Rings Diameters: 25cm made of 8mm - 20mm diameter steel reinforcement bars

Steel Sheets

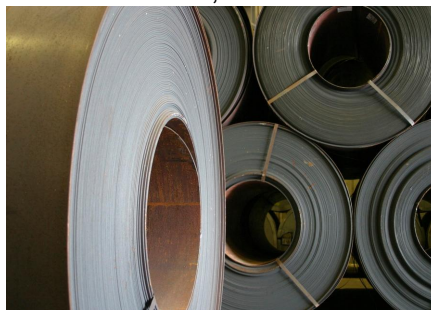
Hot Rolled Plates (Ukraine)

Thickness: 06-50mm, dimensions: * 1500-2500 * 6000-12200mm; weight – 8.4MT

Thickness: 08-120mm, dimensions: * 1500-3200 * 6000-12200mm; weight – 9.6MT

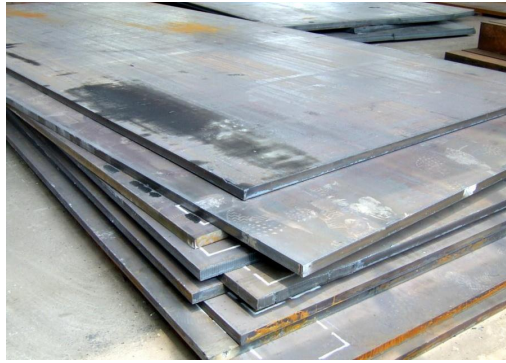
Thickness: 03-300mm, dimensions: 1000, 1220, 1500, 2000, 2440, 2500, 3000mm

Hot Rolled Coils / Sheets Thickness: 1.0-12.0mm, dimensions: 1000, 1220, 1500, 2000mm

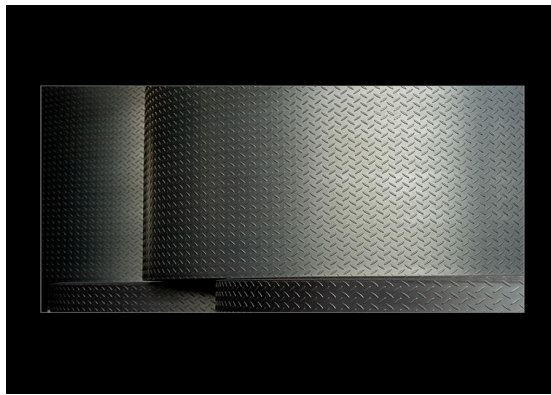


“YOUR Satisfaction is OUR Mission”

Cold Rolled Coils / Sheets



Hot Rolled Chequered Coils/Sheets, Thickness: 1.0-12.0mm, dimensions: 1000, 1220, 1500mm
According to: ASTM A36 / A 283 C / A572 GR 50 / SA516 GR 70 / ST 37-2 / ST 44-2 / ST 52-3 / DIN
1.0345 H1, S275 JR / S235 JR



H- Beams (South Korea, Turkey, GCC): length 12mtr, dimensions: 305x305 – weight 97 kg/m;
203x203mm Weight 46kg/m. Grade: S275JR



European I Beams, Types IPE, IPN, Dimensions: 80mm – 600mm, Length: 6-12 mtr
European Wide Flange, Types HEA, HEB, Dimensions: 100mm – 1000mm, Length: 6-12 mtr
British Universal Beams, Type UB, Dimensions: 127mm – 1016mm, Length: 6-12 mtr
Universal British Columns, Type UC, Dimensions: 152mm – 356mm, Length: 6-12 mtr
American Wide Flange, Type W, Dimensions: 4" - 44", Length: 6-12 mm, Length: 6-12 mtr
Japanese Beams, Types I-Beam, H Beam, Dimensions: 100mm – 600mm
Light I Beams, Types IPE - AA, AAA, AAAA, Dimensions: 80mm – 220mm, Length: 6-12 mtr

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Steel welded pile cages: Cage diameters ranges 450mm to 1950mm and are made of steel reinforcement bars of mixed sizes. This new technology has a lot of advantages while using in the construction business as follows:

- Cages are made to exact specifications for quick onsite installation
- Eliminates need for lapping of reinforcement bars
- Quick response time and just-in-time delivery
- Relieves site congestion and reduce storage cost
- Better onsite logistical planning
- Material wasting control
- Reduces onsite labour



Wood: Due to its use in different production and manufacturing industries, our customers require different types of wood with different specifications. We therefore ensure to the best of our capacity that we provide an excellent quality of diverse products.

Beech, Oak, Pine, Hornbeam



We Can also supply for wood products;

Timber Products (Marine Plywood, Plywood, Wood products, Film Faced Plywood/Commercial Plywood/White Wood)

Film Faced Marine Plywood 4m x 8m x 18mm in bundles by 44 pcs, but not limited



Cement: Type I, II, III as per ASTM C150

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Masarani Trading LLC Office No.2506, Business bay, Churchill Tower, P.O. Box 391194, Dubai, U.A.E.
Tel: +974 4509866 Fax: +974 4509865 – Email: info@masaranitrading.com – Web: www.masaranitrading.com

WHY CHOOSE US?

We understand the diverse nature of our client's regional, geographical and cultural identities and have therefore modified our operating model to be as flexible and adaptable as possible. This enables us provide you with the best products the market has to offer regardless of where we have to procure the items from or deliver them to.

We believe that our success over the years is due to the dependability and loyalty we have shown to our customers. Customer loyalty and satisfaction has been woven into the fabric of our organisation and Masarani Trading will go to any lengths to please our customers. As our Brand Driver states... **Your Satisfaction is Our Mission.**

We build partnerships with dependable global brands. This has increased our reach worldwide and lets us give our customers a wider variety of first class products and services to choose from.

We invest heavily in research and development so that we continually find newer and better ways of providing top range products and services to our customers.

Integrity - Our word is our bond; we are careful to make promises but every promise we make is guaranteed to be fulfilled upon our honor.

Trust - Our brand identity is built on trust; our customers know that Masarani Trading gives only the best products for fair prices, and they have come to trust our brand over time.

Passion for Customers - This is the fuel that drives us to use innovative ideas to build businesses and partner with top brands; our customers deserve only the best and this is what we give them.

Mutual Respect - We have a deep respect for our individual and corporate clients, and this feeling is reciprocated by our customers with whom we deal.

Excellence - We have an unwavering commitment to excellence and this is reflected in the quality of our goods and services

Innovation - We understand that products and service standards are constantly improving worldwide due to advances in technology; we are therefore committed to researching and implementing innovative ideas to provide only the best for our customers.

OUR PARTNERS

Our principle of developing strong partnerships with industry leaders has enabled us to build a successful service model over the years. We share similar values with our partners and are jointly committed to the ultimate goal of providing great service to our customers.

Inter Taym Steel Products:

www.intertaymfze.com

With a Steel Industry experience of over 20 years that has supplied to the major development projects not just in the UAE but for all the GCC Countries. Inter Taym FZE situated in the free zone of Jebel Ali and it is a modern state of the art plant to provide superior quality service to its clients in U.A.E. and other countries, with a production capacity of 200.000 – 250.000 MT of structured steel, deformed bars, wire rods, wire mesh and cut and bends with standard BS 4449, grade 460/500 annually. The factory has advanced technology equipment and reliable testing equipment.

Khalifa Steel Industries:

www.khalifasteel.com

An ISO certified company that has developed a reputation for dependability and excellent service. Apart from producing and supplying steel, they are unique for being one of the few steel manufacturers in the GCC that provides support services to their customers. The factory uses the same high quality and reliable producing equipment lines as Inter Taym FZE.

Green Service:

Provides environmentally friendly energy solutions, and is an industry leader in developing commercially successful products, which utilize alternative energy.

OUR MAIN SUPPLIERS

- Emirates Steel Industry (ESI), Abu Dhabi;
- Beitai, Shanghai, China;
- Arcelor Mittal, Ukraine;
- Kaptan Demircilik, Turkey;
- Ekinciler, Turkey
- Colakoglu, Turkey
- Khalifa Steel Industry, Qatar
- Al Madar Steel Industries, U.A.E.
- Metinvest , Ukraine

OUR MAIN CUSTOMERS

- Al Nabooda Laing O'rouke, U.A.E.
- Wade Adams Constructions, U.A.E.
- Archirodon Construction, U.A.E. – Saudi Arabia
- Higgs & Hills, U.A.E.
- Bhatia General Contracting Company, U.A.E.
- Arabtec, U.A.E.
- Al Habtoor, U.A.E.
- Robodh Contracting, U.A.E.
- Transemirates Axis General Maintenances &f Decoration LLC, U.A.E.
- Al Sharaf General Contracting, U.A.E
- Hyundai Heavy Equipment, Kuwait
- Bukhatir Group, U.A.E
- Lootah Industries, U.A.E
- Bahwan Constructing, Oman